

Cirque du Soleil coming to Boston

By Shana Wickett

Globe Correspondent / May 19, 2010

Cirque du Soleil is bringing its blue-and-yellow big top to the South Boston waterfront this summer, Mayor Thomas M. Menino announced yesterday, in the latest move to inject vitality in the area.

“OVO,” Cirque du Soleil’s latest touring production, will open July 22 for a limited time at Fan Pier and Pier 4. The show will span about 3 acres of waterfront land near the popular Institute of Contemporary Art, said Joseph Fallon, president and chief executive of the Fallon Co., the developer of Fan Pier, who announced the move jointly with Menino.

“Cirque du Soleil is one of the greatest attractions to have when people come to the city,” Menino said.

Over the summer, “people won’t be able to travel far because of the economy, but they’ll be able to visit the South Boston waterfront,” he said. “That’s always our intention.”

The Fallon Co. would not disclose the terms of the lease with Cirque du Soleil.

Andre Cote, vice president of marketing for Cirque du Soleil, said the event marks the attraction’s return to Fan Pier.

“This place has changed a lot; it’s a very exciting place,” Cote said.